



## ALL ABOUT COMMUNITY MARKET

Since 1975, Community Market has been an evolving and vital force in Sonoma County's natural living community. We incorporated as the Red Clover Workers Brigade and were a collection of businesses working to expand access to natural foods. We are Sonoma County's only worker-run, natural food store, providing the community with wholesome, organic foods and products. We are a family of workers committed to serving our community and building a more sustainable future. We're passionate about food! We have a comprehensive product policy driven by our ideals and ethics.

We strive to carry only the best, most sustainable, and most nutritious products. We are incorporated as a non-profit with the State of California. We are not a 501(c)3 or tax exempt but we are considered a non-profit. That means any and all profits go directly back into the business or back into our community in the form of donations, service or food.

We are run by a board of directors that is elected by the staff from the staff. This is what makes us a worker-run business. Our workers are our leaders.

It has been that way since 1975, so we must be doing something right.

We invite you to come experience an alternative business and experience the difference for yourself.

### Our Locations

We have operated our store in Santa Rosa since 1975. In 2013, we expanded to Sebastopol. Our Sebastopol location carries sustainable meat products while our Santa Rosa location carries limited sustainable meat products. Both stores offer a 100% Organic produce department featuring locally grown produce whenever possible. We offer a wide range of grocery and packaged products as well as bulk items, vitamins, herbs, cosmetics, soaps, lotions, and even eco gift items.

#### **Santa Rosa Location:**

1899 Mendocino Ave. Santa Rosa  
(707) 546-1806

#### **Sebastopol Location:**

6762 Sebastopol Ave. Sebastopol  
(707) 407-4020



### Our Mission and Values

Community Market is a worker-run natural foods store. Our mission is to create a healthier and more sustainable community by providing local, organic, and socially responsible products and education about nutrition, environmental and consumer issues.

- We believe natural foods and products directly promote health and wellness.
- We value organic products and sustainable agriculture practices.
- We value holistic and natural healing methods.
- We believe in fair, ethical and environmentally sound business practices.
- We believe in providing a respectful and supportive work environment.
- We believe in self motivation and value personal responsibility.
- We believe in supporting our local economy, community and culture.
- We value culturally diverse community.
- We value excellence in customer service.
- We believe in alternative business models which empower workers to engage with and influence their work place.



## OUR PASSION

Working at Community Market is more than just a job. It's a way to give back to the community in which we live. Workers are encouraged to volunteer in their local communities, continue their education and participate in establishing their workplace policies. We continuously educate our staff on food issues, environmental sustainability and social responsibility.

## EDUCATION

We strive to provide our customers with a variety of educational resources. Each month we publish a newsletter and update our website with current events in the food industry. We also publish additional food guides. Please ask one of our friendly staff to help you locate the food guides.

## OUR PRODUCT POLICY

Our product policy is truly exceptional among local grocers. We strive to know every ingredient in every product before it goes on our shelves. We research ingredients and their origins from potato chips to toothpaste. We give priority to organic, local and environmentally responsible products. We do not carry any products with artificial ingredients in it or hydrogenated oils. Our meat department in Sebastopol sources meat from ranches within 30 miles of our location. All our produce is organic and if we can get it locally we do. Our Green Light Body Care program means that any body care item with a green price tag on the shelf has all safe ingredients inside.



## GIVING BACK

Giving back to our community is an integral part of what we do. These are some of the ways we do that:

- ✓ First Saturday 5% discount days. 5% off all grocery, vitamins, body care, produce & deli purchases except beer & wine the first Saturday of each month.
- ✓ 10% Senior Discount every Wednesday with card (ask at the register if your 60+)
- ✓ We are supporting members of the Sonoma County GoLocal program.
- ✓ We offer non-profits, schools and other small businesses products at cost +10%.
- ✓ We provide donations of food, money and time to various community organizations.
- ✓ We provide education around food issues and the environment.
- ✓ We provide our staff opportunities to volunteer in their communities



**VISIT US AT: [cmnaturalfoods.com](http://cmnaturalfoods.com)**